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Legal Services for Prisoners with Children

Satya Nadella Chief Executive Officer

Brad Smith President Microsoft Corporation

Dear Mr. Nadella and Mr. Smith,

We are a coalition of organizations dedicated to protecting civil rights and liberties and safeguarding vulnerable communities. We commend Microsoft for acknowledging the grave risks associated with face surveillance and the need for action. We write today to call on Microsoft to commit that it will not provide its face surveillance product, Face API, to governments.

Microsoft has acknowledged the dangers of face surveillance and its responsibility to build and disseminate technology that does no harm. In a speech and <u>blog post published on December 6th</u>, Mr. Smith observed how widespread face recognition can lead to a surveillance society where bias and discrimination are exacerbated, privacy is virtually non-existent, and our democratic freedoms are eviscerated. Mr. Smith also acknowledged Microsoft's responsibility to take internal company steps to address these issues.

The dangers of face surveillance can only be fully addressed by stopping its use by governments. This technology provides the government with an unprecedented ability to track who we are, where we go, what we do, and who we know. With that power comes the ability to target and single out immigrants, religious minorities, and people of color in our communities. Systems built on face surveillance will amplify and exacerbate historical and existing bias that harms these and other over-policed and over-surveilled communities. In a world with face surveillance, people will have to fear being watched and targeted by the government for attending a protest, congregating outside a place of worship, or simply living their lives.

In his <u>December 6 post</u>, Mr. Smith acknowledged many of these dangers, but then proposed wholly inadequate safeguards. Reducing bias, providing notice to consumers, and requiring court orders for individual tracking will not prevent the grave consequences of face surveillance, particularly on vulnerable communities. Those safeguards will do nothing to stop the government from developing face surveillance systems that allow for general and widespread monitoring and tracking. Microsoft should not be helping to build this future.

Microsoft should listen to its employees, the public, and also take heed of competitor commitments. In June, Microsoft's own employees <u>called</u> <u>on the company</u> to "take an ethical stand, and put children and families above profits" in deciding how to do business with governments. In recent months, there has been widespread public concern about face surveillance, with dozens of members of Congress,

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shareholders, and over 150,000 members of the public blowing the whistle on the dangers of face surveillance both to communities and to public trust in companies. In contrast to Microsoft, which is currently selling its Face API product, Google announced in December 2018 that it has not, and will not, sell a facial recognition surveillance product until the technology's dangers are addressed.

Microsoft has a responsibility to do more than speak about ethical principles; it must also act in accordance with those principles. This means that Microsoft must ensure that there is a meaningful debate about face surveillance before it is in the hands of government. There cannot be a meaningful debate about ethical use of this technology if it is already spreading to government agencies. We call on Microsoft not to provide a face surveillance product to governments.

We look forward to your written response to this letter.

Signed,

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